



IMPACT REPORT 2024



Homeland Ghana
Educational Foundation



TABLE OF CONTENTS

Executive Summary	01
Mission, Vision and Values	02
Milestones and Highlights	03
Impact by the Numbers	04
Stories of Change: Teachers and Students	05
Project Summary - Sanitary Pads Provisions	06
Project Summary - Child Rights Training	07
Project Summary - School Uniforms	08
Project Summary - School Supplies	09
Program Summary - Anti-Social Behaviour Workshops	10
Financials and Your Support	11
The 2024 Team	12
Learn More	13

This year at Homeland Ghana has been full of hard work, learning, and exciting progress. I'm so proud of everything we've done together, and I want to thank everyone who made it possible. Thank you for believing in us and your support in improving the standard of basic education in the Upper East Region of Ghana.

A special thank you to our amazing team of five—you've worked hard and brought great ideas to make a real difference. I'm fortunate to work with such caring and dedicated people.

Our focus is investing in basic schools in Ghana. We believe every child deserves a good education, however, the reality we face is that the quality of basic education in many local schools—particularly those we work with—remains poor. That's why we're working hard to make it better. Our goal is to help basic schools reach a good standard—not because we don't dream big, but because being good is an important step to becoming great.

To the schools that have welcomed us—thank you for trusting our approaches. Your openness has allowed us to implement initiatives that we hope will leave a lasting impact on the students, educators, and communities we serve. The story of this year isn't about what we've done—it's about what we've started. Thank you for believing in us and for being part of this journey. I'm excited about what we can do next!

Rhoda Agilinko

Founder & CEO



Mission, Vision and Values



Mission

We want to ensure that every child in Ghana can attend and thrive in basic education, no matter their family's income



Vision

Children in school and learning well.



Our Values



Milestones and Highlights



We updated our mission, vision, and values to better guide our work and internal processes.



We celebrated 6 years of supporting local schools, teachers, and students and renewed our commitment to improving basic education in the region.



We were featured in Modern Ghana, one of Ghana's largest online news outlets, to discuss our work and highlight the hidden costs of free basic education in Ghana.



We welcomed a new team member and promoted two others in recognition of their hard work and dedication.

Impact by the Numbers

940

students participated in
our anti-social behaviour
workshops

872

packs of sanitary pads
were successfully
distributed to students

16

basic schools
participated in our
initiatives

£615

was raised through our
#PrimarySchoolDays
fundraiser

Stories of Change: Teachers and Students

“ Before the project, some girls would tie their school jumpers or other outerwear around their waist to cover any stains if they started their period at school or didn't have the right materials to manage it. After receiving the pads, they can walk around confidently without tying their jumpers. The pads have boosted their confidence, and they can sit comfortably in class without worrying about stained uniforms. ”

— Teacher, Siniensi Junior High School

“ The program was absolutely fantastic and incredibly educational. the facilitator knew the topic which made the learning experience so engaging and valuable. I think the program should be extended to give all students a chance to benefit from it. ”

— Teacher, Chiok Junior High School,

“ When I was in primary school. I remember seeing Homeland Ghana arrive on their motorbikes with big packs of sanitary pads for the older. It was one of the things I was excited about when I moved to JHS. ”

— Teacher, Siniensi Junior High School

“ I had never learned about Anti-Social behaviour and did not know the meaning. The workshop taught me a lot that I would never forget. ”

— Student, age 16

“ When we talk about organisations making a difference in the academic lives of children, especially at the basic level. Homeland Ghana comes to mind. ”

— Madam Victoria Mahama, Builsa North District Education Director

Project Summary: Sanitary Pads Provisions



The Sanitary Pads Provision Project (PADs) has greatly improved the educational experience for young school girls.

According to students and female teachers, it addresses one of their biggest challenges - access to sanitary products for managing menstruation at school. On average, 101 girls benefited each month from this project throughout the three school terms.

Key findings:

- **Satisfaction:** 95% of students expressed high satisfaction with the initiative.

The girls highlighted key areas where the project had the greatest impact on their school life.

- **Improved attendance** was the top benefit, with 65% of participants saying access to sanitary pads helped them attend school more regularly.
- **Academic focus** followed, with 26% noting they could concentrate better on their studies without worrying about missing school.
- Finally, **increased confidence** was reported by 9% of the girls, who felt more comfortable engaging in school activities.

Project Summary:

Child Rights Training

Our Child Rights Training educates students, teachers and parents on child rights and protection. We use workshops to raise awareness, empower participants, and make schools safer and more inclusive.



Key Impacts of Child Rights Training for Teachers and Students

Teacher:

- **Improved Confidence:** Post-training, teachers reported increased confidence in recognising child abuse (67% very confident) and supporting children who disclose abuse.
- **Improved Knowledge:** 89% correctly identified forms of abuse, though gaps remained in specific areas like reporting.
- **Practical Application:** Teachers emphasised the need for actionable resources, such as manuals and step-by-step guides, to better handle cases.
- **Positive Feedback:** All teachers found the training relevant, effective, and well-suited to their roles.

Students:

- **Quiz Performance Post-Training:**
 - Understanding of their rights as children improved dramatically (38% to 84%).
 - Awareness of the universality of children's rights increased from 64% to 73%.
- **Increased Awareness:** Awareness of child rights improved significantly, with 97% reporting better understanding post-training. Correct definitions of child rights increased by 21%.
- **Shift in Attitudes:** Acceptance of hitting as punishment decreased, reflecting a greater understanding of discipline versus abuse.
- **Advocacy for Education:** Belief in education as a key to success rose to 95%, though financial challenges were still considered a barrier.

Project Summary: School Uniforms



In 2024, we focused on researching how school uniforms influence students' behaviour, participation, and academic performance. Our study explored the role uniforms play in fostering a sense of belonging and readiness to learn.

Key Findings:

- **Belonging:** 90% of students felt excluded due to differences in school attire, leading to social isolation and disengagement.
- **Emotional Impact:** 20% felt sad about their uniforms, citing issues like poor fit or damage, which lowered their confidence.
- **Academic Readiness:** Students with proper uniforms were more confident, engaged, and active in class. Uniforms helped create equality and improved peer relationships.
- **Future Needs:** All students agreed that new uniforms would enhance their school experience, boosting confidence and participation.

The support of monthly donors funded this essential research, covering design, staffing, and data collection costs. The findings will shape an improved Uniform Provisions Project in 2025.

Project Summary:

School Supplies

This year, we paused the distribution of school supplies to research the needs of teachers and students. We aimed to identify the essential resources that would enhance teaching and learning.



Key Findings from Our Research:

We surveyed 24 teachers in Ghana, who teach over 300 students in subjects like Maths, English, and Science. The findings revealed major shortages in resources and financial support for classroom learning.

Teacher's Spending:

Many teachers use their own money to buy supplies such as pens, printed materials, and chalk.

- 71% spend 100–200 Cedis per term.
- 29% spend 250–400 Cedis per term.

Supply Shortages:

Commonly needed items include chalk, pens, textbooks, and flip charts. Many classrooms only have a teacher's copy of textbooks, which limits lesson depth and requires teachers to improvise.

Actions Taken in 2024: Based on our research, we held a fundraiser in September that raised £615. These funds are being used to purchase essential textbooks for our partner schools, addressing the issue of students sharing or lacking books.

Plans for 2025: For 2025, we will focus on distributing subject-specific textbooks in Mathematics, Science, and English.

Program Summary:

Anti-Social Behaviour Awareness Workshops



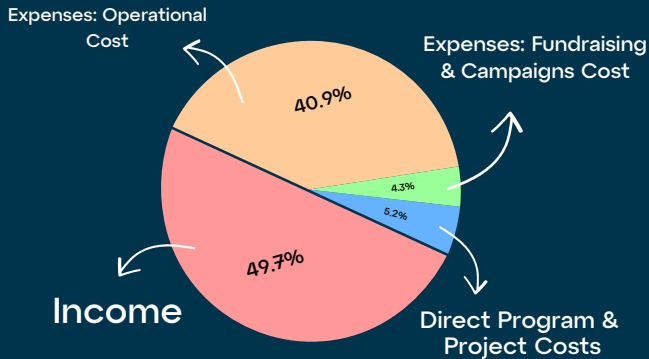
Introduction

In May and September 2024, we held workshops to teach students about antisocial behaviour, help them understand acceptable behaviours, and foster a positive school environment.

Impact Highlights

- 940 students participated (58% girls, 42% boys) across 16 schools, some 22 km from the district capital.
- 98% of students found the sessions engaging and informative.
- Many students learned new concepts about anti-social behaviour.
- Facilitators received a 4/5 rating for clear delivery, student engagement, question handling, and time management.
- Teachers learned new classroom management techniques, such as icebreakers and group work, to engage all students effectively.
- Students improved their understanding of anti-social behaviour, including its definition and types, after the workshops.

Financials



The graph above shows how funds were allocated this year compared to last year, highlighting our commitment to transparency and responsible resource management.

Homeland Ghana Educational Foundation Profit and Loss January-December, 2024

Distribution Account	Total	
	Jan 1 - Dec 31 2024	Jan 1 - Dec 31 2023 (PY)
Income		
Donations / Contributions	0.00	0.00
Fundraising Revenue	594.72	480.70
Monthly Donations	172.07	136.34
Private Donor Funding	8,750.69	7,996.92
Total for Donations / Contributions	£9,517.48	£8,613.96
Total for Income	£9,517.48	£8,613.96
Cost of Sales		
Direct program and project costs	0.00	0.00
Child Rights Training Project	323.67	299.72
Direct Project Expense - Sanitary Pads Provisions (PADs)	123.74	696.19
Direct Project Expense - School Uniforms & Supplies	257.61	441.44
School Workshops	293.13	677.84
Total for Direct program and project costs	£998.15	£2,115.19
Total for Cost of Sales	£998.15	£2,115.19
Gross Profit	£8,519.33	£6,498.77
Expenses		
Fundraising & Campaigns Cost	0.00	0.00
External Services for Fundraising Strategy	809.80	2,400.00
Fundraising Campaigns	9.30	34.26
Total for Fundraising & Campaigns Cost	£819.10	£2,434.26
Operational Cost	0.00	0.00
Digital Marketing (External Services)	3,880.28	2,388.00
Miscellaneous	240.00	220.11
Other administration cost	401.55	3.46
Staffing Costs	887.42	168.96
Technology & Communication	2,420.58	228.18
Total for Operational Cost	£7,829.83	£3,008.71
Total for Expenses	£8,648.93	£5,442.97
Net Operating Income	-£129.60	£1,055.80
Other Income	--	--
Other Expenses	--	--
Net Other Income	0.00	0.00
Net Income	-£129.60	£1,055.80

Your Support

If you supported Homeland Ghana this year through donations, campaigns, or partnerships, you made everything we've achieved possible. While we can't thank everyone individually, we want to acknowledge those who financially supported our initiatives, including contributors to our Honor Roll (Monthly Giving Program) and donors to the [#PrimarySchoolDays campaign](#).

Individual and community supporters

- Amelia H-W
- Alexandra R. P
- Sabrin M.
- Tanaka M.
- Enric M.
- Debbie S.
- Veline G.
- Joshua A.
- Reuben A.
- Diana A.
- Enric M.
- Peter A.
- Akua B.
- Claudia N.
- Persis A.
- Gloria

Collaborators

Developing Communities
Everywhere (DCE)

H O N O R
R O L L

JOIN

NOW

The 2024 Team

Rhoda Agilinko
Founder & CEO



Rhoda leads with a focus on staying true to our mission and vision. She is deeply passionate about closing the opportunity gaps in education that separate children in the Western world from those in local communities in Ghana.

Kirsten Fletcher
Planning &
Development



Kirsten supports key areas including finance, IT, HR, fundraising, and operations. Her focus is on strengthening Homeland Ghana's organisational capacity and ensuring smooth and efficient operational and administrative processes.

Farouk Yakubu
Program
Coordinator



Farouk manages the delivery and growth of Homeland Ghana's school workshops. He ensures that key targets are achieved and that the workshops impact as many children as possible in community schools.

Sita Fuzzy
Youth Engagement
Worker



Sita collaborates with the Program and Project teams to ensure school workshops on Child Rights, Anti-Social Behaviour, and Alcohol Abuse run smoothly. His work includes content development, workshop delivery, and supporting ongoing monitoring and evaluation.






Mavis Amoateng
Content Assistant



Mavis curates content for our social media platforms and supports campaigns, including fundraising and awareness initiatives. She ensures our messaging is consistent, impactful, and aligned with our brand values.



Homeland Ghana
Educational Foundation

-  homelandghana.org
-  info@homelandghana.org
-  [homeland_ghana](https://www.instagram.com/homeland_ghana)
-  [hlgfoundation](https://www.facebook.com/hlgfoundation)
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