



Homeland Ghana
Educational Foundation



Supporter Toolkit

Children always in school and learning well

Welcome



Dear Friends,

We are excited to introduce our Supporters Toolkit to help make a difference in Ghanaian students' education. Your dedication is inspiring, and we're grateful for your commitment. Together, we can empower students, support teachers, and create inclusive learning environments. Your support will make a significant impact whether you do that through spreading the word or fundraising on our behalf.

The following pages should help guide you through this but please reach out with any questions or ideas. Thank you for your passion and dedication to transforming lives through education.

With deep gratitude,

Rhoda Agilinko

Founder and CEO





Homeland Ghana
Educational Foundation

We are transforming basic education in rural Ghana.

Education has the power to unlock a brighter future. Our mission is clear: to bring quality basic education to every child in local communities.

Our partnership with local community schools in Ghana enables us to provide workshops and resources that support children in school and ensure they receive a good basic level of education.

Watch our Founding Story

Runtime: 45 seconds





What We Do

MENSTRUATION HEALTH AND HYGIENE (PADS)

The PADS initiative focuses on helping schoolgirls in Ghana with their menstrual hygiene and health education needs by providing period products and information. The goal is to ensure that girls in the supported schools don't miss school days due to a lack of access to menstrual hygiene products or information.

SCHOOL SUPPLIES

We take two approaches to solve the problem of not having enough school supplies and teaching materials in community schools in Ghana.

- **Equipping Students:** The Readiness to Learn initiative gives students basic learning materials like pens, pencils, and exercise books at the start of each term, to support their learning.
- **Supporting Teachers:** The Teacher's Classroom Kit helps teachers by giving them classroom resources. Through this program, teachers receive boxes filled with items needed for a full term of teaching, funded by donors and local partners.

CHILD RIGHTS EDUCATION

The Child Rights Training program aims to educate parents about the importance of sending their children to school and providing them with a safe and nurturing environment for growth. It also seeks to empower children by providing them with knowledge about their rights. Through this program, children will become aware of the support systems in place for their well-being. Additionally, teachers are equipped with the necessary knowledge and strategies to safeguard children.

SCHOOL PROGRAM WORKSHOPS

At Homeland Ghana, we also support children by creating school programs to address the challenges they face in their communities that may impact their education, significantly influencing a child's participation and engagement in school.



Upcoming Opportunities to Get Involved/Support

READINESS TO LEARN CAMPAIGN - SEPT 2024

Our Readiness to Learn Annual Campaign is hosted each year in September when we select one area of our work to promote and gather funds to make improvements or sustain. For this year's campaign, we would love for you to share their primary school pictures to help create awareness about the importance of supporting children with school supplies on their first day back at school.

All funds raised will go towards restocking school supplies for students, including subject textbooks, pencils, and pens, as well as materials for teachers.

INFORMATION SESSIONS - SEPT. 2024, OCT. 2024 & NOV. 2024

The main goal of our information sessions is to raise awareness about our work. Informational sessions happen every two weeks and include updates on our current projects and a glimpse into what we have planned for the future. We also share about our history, mission, and ways for people to join in on the work we're doing.

This is a perfect opportunity for someone who may be new to Homeland Ghana and wants to get to know what our organisation is all about! Interested individuals can sign up on our website and we will send them invitations to various sessions scheduled throughout the quarter to pick what works best for their schedule.

HONOR ROLL MEETUP - OCT 2024

A special opportunity for monthly donors, our Honor Roll meetups provide participants updates on our recent activities, hear impact stories, and share our vision for the future. Participants also have the chance to ask questions, share your feedback, and engage in meaningful discussions with other like-minded individuals.





Sample Messaging

EMAIL COPY:

I wanted to share an incredible opportunity to make a positive impact in the lives of children in Ghana. I recently came across a fantastic non-governmental organisation called Homeland Ghana that is dedicated to ensuring that every child in Ghana has access to education, regardless of their family's income.

Homeland Ghana is doing amazing work to address the educational challenges in Ghana, where many children struggle to complete even primary education. By supporting Homeland Ghana, we can help make a real difference in the lives of these children.

I invite you to join me in supporting Homeland Ghana's mission and to help spread the word! You can show your support in various ways:

- **Donate:** Your contribution can help reduce barriers to basic education for children.
<https://donorbox.org/donate-good-education>
- **Subscribe:** Receive quarterly updates on their programming, impact stories, and find out how you can help shape a brighter future for the youth of Ghana.
<https://mailchi.mp/ff238efbc620/newsletter>
- **Spread the Word:** Share their social media posts, tell your friends about their work, and invite others to support their mission.

Together, let's create a brighter future for children in Ghana. Your support can truly make a difference. Thank you for joining me in this important cause!

Best regards,
[Your Name]



SOCIAL COPY:

Hey everyone! I want to introduce you to an incredible non-governmental organisation, Homeland Ghana. They are doing amazing work to ensure that every child in Ghana can attend and thrive in education, regardless of their family's income. Homeland Ghana is making a real difference in children's lives. Join me in supporting their mission and help spread the word!

Check out their website to learn more ➡ www.homelandghana.org



In Ghana, one-third of children in Ghana can't complete primary education, over half can't finish lower secondary, and two-thirds never reach secondary school. We know that education transforms lives!

Education opens doors to countless opportunities, fosters innovation, and empowers individuals, breaking barriers and building strong communities. Please show your support for education in Ghana by following Homeland Ghana and adding valuable content to your feed today.



Please join me in supporting Homeland Ghana! There are many ways you can help:

- Donate: Join us in our efforts to reduce barriers to basic education for children.
<https://donorbox.org/donate-good-education>
- Subscribe: Receive quarterly updates on our programming, impact stories, and ways you can help shape a brighter future for the youth of Ghana.
<https://mailchi.mp/ff238efbc620/newsletter>
- Spread the Word: Share social media posts that speak to you, tell your friends about our work, and invite your friends and family to support our mission.

Hashtags:

#Nonprofit #Ghana #CommunitySupport #HomelandGhana #MakeADifference



The Impact of Your Support



Provide sanitary pads for 330 schoolgirls.



Sponsor school uniforms for 40 children.



Provide pencils, pens, and exercise books for 20 classes of 30 children.



Fund 11 workshops addressing child rights, substance misuse, and anti-social behaviour across different community schools.

MAKE A GIFT TODAY!

Give the gift of provide quality education at local community schools and enhance the academic experiences of children.





Other Important Information

WHAT MAKES US DIFFERENT

Our main focus is making long-term investments in schools and young people. We work with each community school to train and empower teachers, reduce barriers, improve access to education, and establish self-sustaining schools. Our collaborative approach is designed to have a lasting impact, rather than simply providing temporary assistance.

MEDIA GUIDELINES

At Homeland Ghana, we believe in the power of photography to tell authentic stories. When using our photos, remember to credit us. If you're taking your own shots, focus on capturing natural moments with a high-resolution camera. Always ask for permission before photographing someone.

Here are the guidelines for featuring your own shots:

- Capture natural moments that tell stories without making your subjects pose or look into the camera.
- Use a high-resolution setting so the shots can be used for various needs.
- Take photos in full colour without a filter, then adjust the colour and balance later.
- Keep the HLG brand's personality in mind and take uplifting, genuine, and respectful photos.

Helpful Links

[HLG LOGOS Download Here >](#)
[SOCIAL COVER PHOTOS Download Here >](#)
[HLG IMAGES Download Here >](#)





Thank You!

Thank you for being a part of our Homeland Ghana Education Foundation community!

Your support means the world to all of us at Homeland Ghana, volunteers, staff, students, and educators. We cannot transform education in rural Ghana work without you. Thank you! Together, we are making a lasting difference in the lives of Ghanaian children, providing them access to education to build a brighter future.

If you have any questions, please reach out to us at info@homelandghana.org.

Thank you for your support, love, and kindness.

